

Vault and Recover using the Private Cloud Powered by IT-Lifeline

This is BLACKCLOUD™

BLACKCLOUD brings dramatic new value to mid-size businesses especially in the financial and healthcare industries because, while CEOs, CFOs, and CIOs recognize the cost and performance advantages of conventional cloud computing, they rightly remain cautious about data security and quality of service in what are typically global cloud environments staffed by generalists. IT-Lifeline's private cloud solution delivers both the data protection and technology efficiencies these



leaders demand, plus a level of trusted professional attention that cuts costs through daily information monitoring, management, and collaboration.

The BLACKCLOUD Advantage

The BLACKCLOUD solution's ironclad security and the economies of scale of advanced vaulting technologies ensures lowest cost vaulting and flexible recovery solutions that allow for a layered approach to recovery. BLACKCLOUD allows for data to be available in seconds or minutes and systems within a few hours verses days or weeks depending on prioritization, which results in the reduction of costs and the maximization of allocated vaulting and recovery budget.

BLACKCLOUD Vaulting and Recovery

Spend Only What You Need When You Need It

We are ready to provision resources rapidly when spikes in demand temporarily increase. Instead of long term commitments based on worse case scenarios, we work with you to find the perfect blend to save you money.

Our Experts are your Experts

You have an IT-Lifeline expert on your account who manages your information everyday and collaborates with your staff on data decisions that save money and ensure recovery.

You're in the Loop

We provide an Internet-accessible portal by which your technology staff can monitor activity, fine-tune polices and manage resources right along with your assigned BlackCloud vaulting expert.

You Get Back to Work and Available to Your Customers

You're back in according to your defined time targets if you suffer a small or significant failure. Data is accessible remotely for small recoveries to large-scaled production testing.



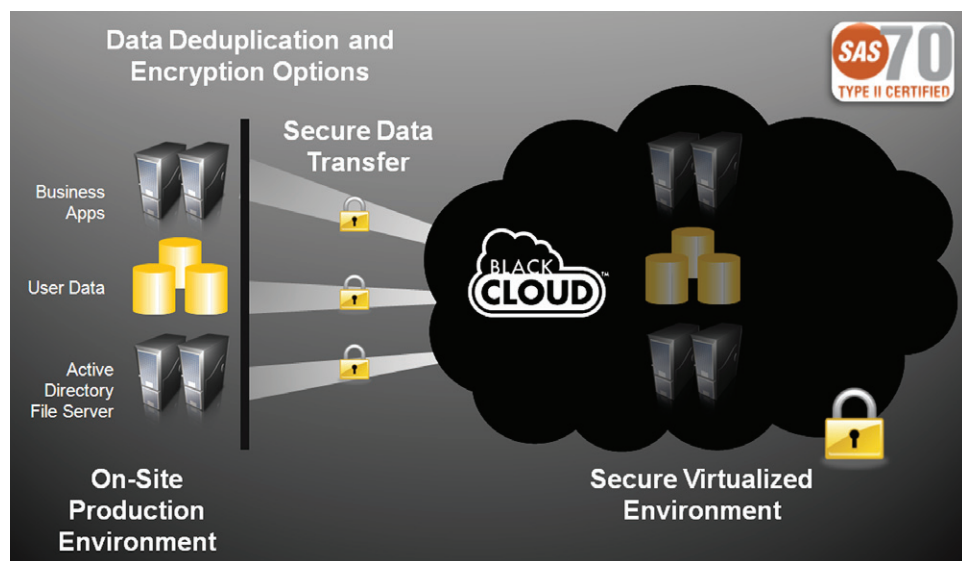


Why BLACKCLOUD™?

BLACKCLOUD gives mid-sized companies the same sophisticated level of business recovery infrastructure required by global corporations, but only the portion your organization requires. With IT-Lifeline you receive dedicated, full-time expertise and support you can count on at a moment's notice, all day, every day.

BLACKCLOUD is a secure Pacific Northwest-based cloud solution developed to help information-rich businesses protect and manage data and applications while driving down costs. ***In the face of a projected 800% data growth over the next 5 years, intensifying regulations, and rising customer access expectations, IT-Lifeline delivers an array of sophisticated technologies, ironclad security, assigned experts—and most important—efficiencies that pay for themselves.***

We understand your environment is rapidly evolving and have modified our contracts to reflect these changes. We don't trap our customers with long-term commitments and our flexible / scalable pricing structure adjusts with your needs.



About IT-Lifeline

We provide our customers with a full range of private cloud-based information protection and recovery alternatives and facilities. Our certified experts and advanced technology infrastructure and facilities ensure cost effective, secure data vaulting and fast recovery from system failure, human error, or nature- or man-caused adversity. Located in geologically stable, climatically mild eastern Washington State, our business recovery center is fast and easy to reach from anywhere in the Western United States.

For more information, contact:

Brandon Tanner,
VP of Sales & Marketing
IT-Lifeline, Inc.
509-984-1600
btanner@itlifeline.net
www.itlifeline.net

