

Bank of Eastern Oregon Continues Its Focus on Customer Service and Selects IT-Lifeline for Continuity Services

Oregon Bankers Association Endorsement of ITL Weighs Into Banks Decision

Liberty Lake, Washington—December 23, 2010—IT-Lifeline, the West’s leading provider of business continuity and restoration solutions, today announced that the Bank of Eastern Oregon (BEO) has chosen the ITL solution set for cost effective protection and emergency facility recovery services.

The Bank of Eastern Oregon—founded by Oregon farmers and ranchers—has been serving customers and businesses in rural locales and small communities since 1945. With branches throughout six eastern Oregon counties, The BEO/ITL partnership proves the bank’s commitment to delivering products and services to customers every day, even in the event of man- or nature-caused disruption.

“We work closely with the Oregon Bankers Association, receiving counsel from their leadership and from OBA community bank members on how to best serve their customers,” said Brandon Tanner, Vice President of Sales and Marketing for IT-Lifeline. “Number One on their To-Do list is to provide exceptional, non-stop customer service. Our job is to ensure a cost effective solution is crafted to meet the needs of bank and their customers now and into the future.”

The rural nature of the Bank’s six-county eastern Oregon setting made the ability to bring in mobile assets—communication, power and computing resources—in case of emergency of utmost importance. IT-Lifeline’s partnership with Agility Recovery gives the bank an economical option for re-establishing working facilities in-place should the need arise.

“IT-Lifeline’s combination of services and OBA endorsement sealed the deal for us,” said Jeff Bailey, bank President and CEO. “Our customers trust us to serve their financial services needs 24 hours a day, 365 days a year. In turn, we trust our continuity service provider to be there when we need help. IT-Lifeline came with the highest recommendations from industry experts and other banks like ours.”

[About IT-Lifeline](#)

IT-Lifeline provides business with a full range of technology protection and recovery alternatives—from plans to action—that ensure fast, cost effective application and data security and restoration and recovery from infrastructure and system operation failure or natural adversity. Located in seismically stable, climatically mild Eastern Washington, IT-Lifeline operates a technology recovery center that delivers levels of security, from real-time continuation of all or select priority operations to data vaulting and recovery.

[About Bank of Eastern Oregon](#)

Bank of Eastern Oregon was established to meet the financial needs of the communities, the businesses, and the citizens it serves, they offer products that meet the financial needs of customers which are consistent with safe and sound banking practices.

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