

## **Lynden Incorporated a Premiere Logistics Company Selects IT-Lifeline as its Disaster Recovery and Business Continuity Provider**

*Lynden Views DR/BC as a Critical Element of Customer Service*

SPOKANE, Wash., 2008 – IT-Lifeline, the largest provider of Disaster Recovery and Business Continuity (DR/BC) services for small to medium sized businesses in the Pacific Northwest, will be providing a multitude of DR/BC services for the logistics conglomerate.

“The cost to a business and more importantly their customers during downtime is too significant to ignore and when we break down the differences for a company between building self-provisioning versus outsourcing to IT-Lifeline, in almost every case it is more cost effective to work with IT-Lifeline and achieving levels of resiliency unattainable by any equivalent self-provisioning organization,” said Steven Tabacek President and CEO of IT-Lifeline.

Ann Suver of Lynden Incorporated explained, “we want to provide our customers with world class information services, regardless of circumstances. Business Continuity and Disaster Recovery are critical components to ensuring that our information is always available to serve our customers. In our search for top tier industry providers we found IT-Lifeline. Our two organizations worked as a collective team to tailor a solution for our specific business needs that will ensure we continue to provide best in class service to our customers regardless of circumstances outside our control.”

IT-Lifeline, a thought leader in the DR/BC industry engineered a tactical solution that incorporated several of its innovative products resulting in a flexible, cost efficient, and reliable continuity and recovery solution.

This is the beginning of a long-term business relationship between IT-Lifeline and Lynden, a family of freight transportation companies providing trucking, marine, air, and integrated logistical services.

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